



ORGANIZATION PRESENTATION

**Fundraisers,
organized with purpose.**

**A practical walkthrough of
the supporter journey,
organization KPIs, and
participant-level reporting.**

Controlled application walkthrough
Illustrative profiles only

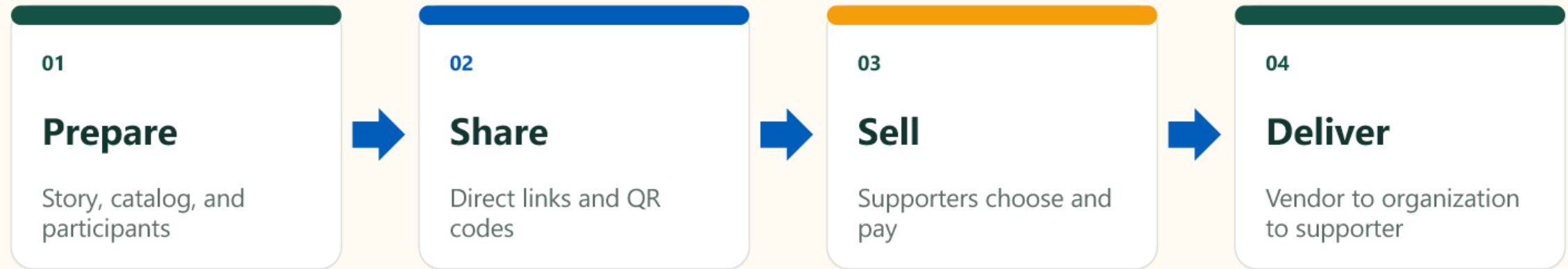
Denver Metro + Boulder corridor

Availability confirmed during onboarding

One connected path from setup to distribution

02

Each step has one owner - and one shared record.



LocalLoop keeps the pieces connected.

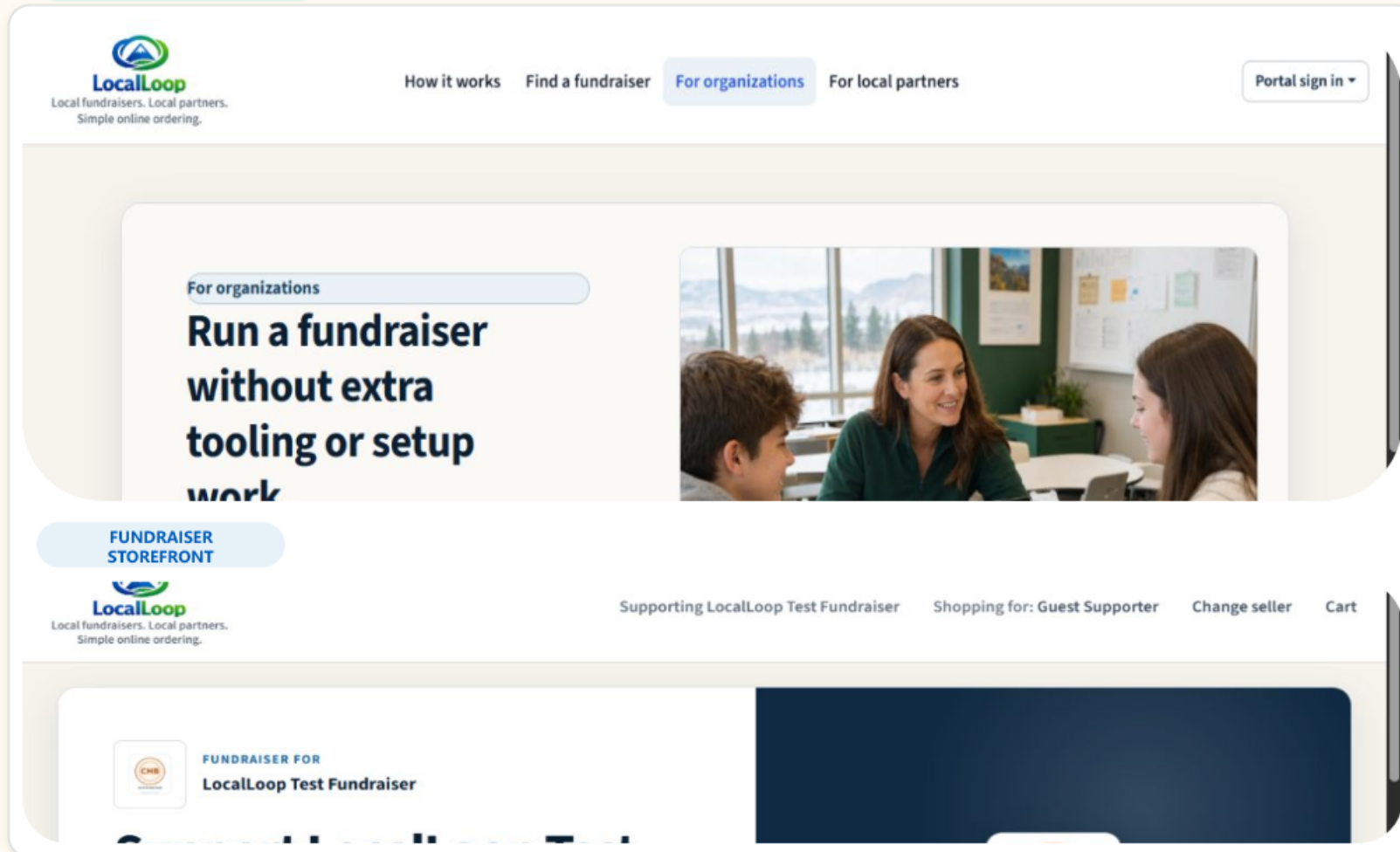
Storefront • Attribution • Reporting • Coordination

ONE SOURCE OF TRUTH

Your story leads the storefront

03

ORGANIZATION OVERVIEW



Cause context comes first.

- 1 Meet the organization**
Logo, headline, story, and hero image frame the purchase.
- 2 Browse local products**
Product lines keep a growing catalog approachable.
- 3 Know distribution**
Organization-led pickup and distribution stay visible.

Participant links make attribution simple

Organizations manage participants and open purpose-built sharing tools from one roster.

MANAGE

LocalLoop Test Fundraiser

DashboardParticipantsOrders (coming soon)Log out

PARTICIPANT MANAGEMENT

Participants

Add participants, open share tools, and keep seller links easy to find for families and supporters.

LocalLoop Test Fundraiser5 participants

DashboardAdd participant

Participant roster

Share links are the primary tool for getting supporter orders attributed correctly.

PARTICIPANT	DISPLAY NAME	CODE	STATUS	CREATED	ACTIONS
Mia Chen	Mia Chen	LTF-MTA08	Active	2026-06-28	ShareEdit
Liam Johnson	Liam Johnson	LTF-LTAM12	Active	2026-06-28	ShareEdit
Ava Martinez	Ava Martinez	LTF-AVA10	Active	2026-06-28	ShareEdit
Guest Supporter	Guest Supporter	LTF-GUEST	Active	2026-06-28	ShareEdit
Noah Thompson	Noah Thompson	LTF-NOAH15	Active	2026-06-28	ShareEdit

SHARE

Send this participant link to supporters so orders open with attribution already set.

LocalLoop Test FundraiserLTF-AVA10

Back to participantsEdit participant

Participant link

Copy this link for text messages, emails, team apps, or social posts.

Share URL

http://127.0.0.1:5000/f/p/LTF-AVA10

Copy link

This link sends supporters to the fundraiser storefront with this participant selected.

QR code

Use this for printed handouts, posters, or quick in-person sharing.

Ava Martinez · Code: LTF-AVA10 · LocalLoop Test Fundraiser

This page is your personal progress tracker.

- Save your link and use it when sharing with supporters so their orders are attributed to you.
- Your share link sends supporters to the fundraiser storefront with your seller attribution.

Net attributed

\$267.40

Your earnings credit

Orders

3

Paid orders attributed to you

Goal progress

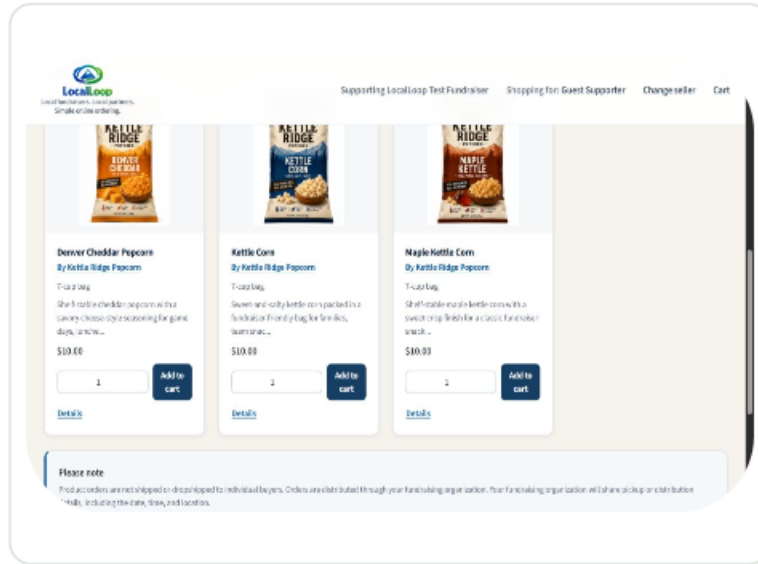
\$267.40 of \$1250.00 (21.4%)

Roster • Seller Code • Direct Link • QR Code • Progress View

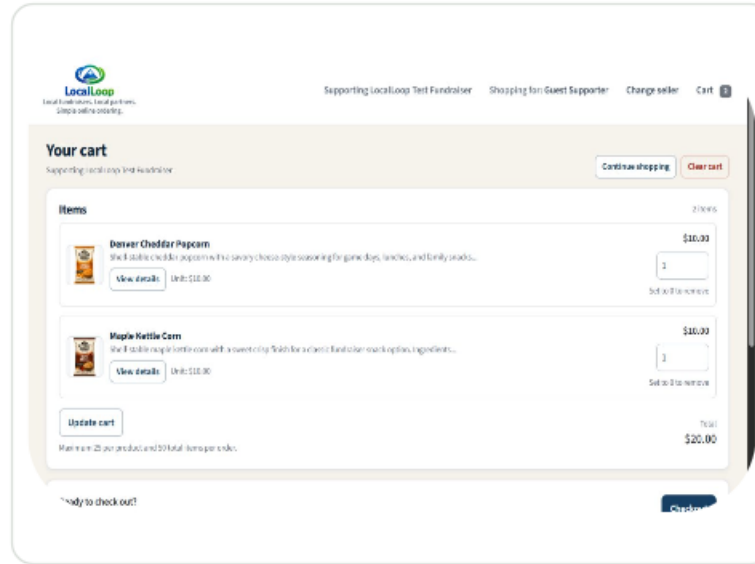
The supporter shopping journey

05

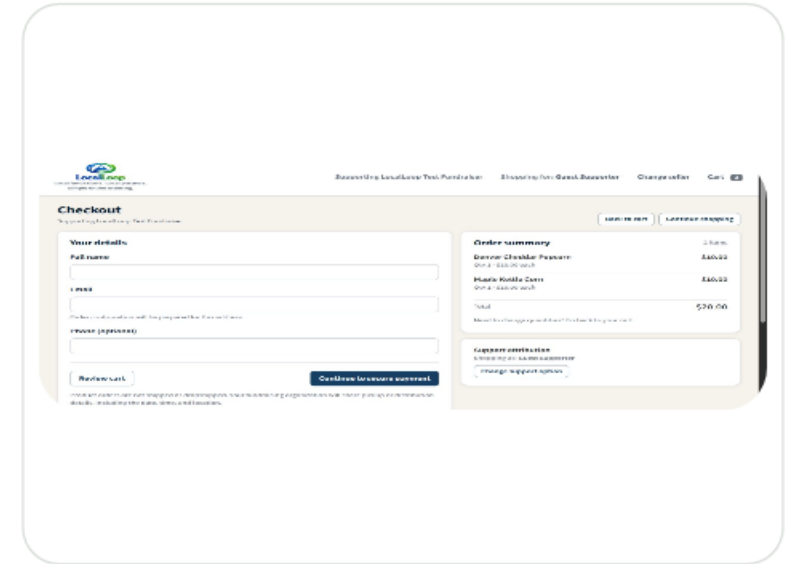
1 BROWSE



2 REVIEW CART



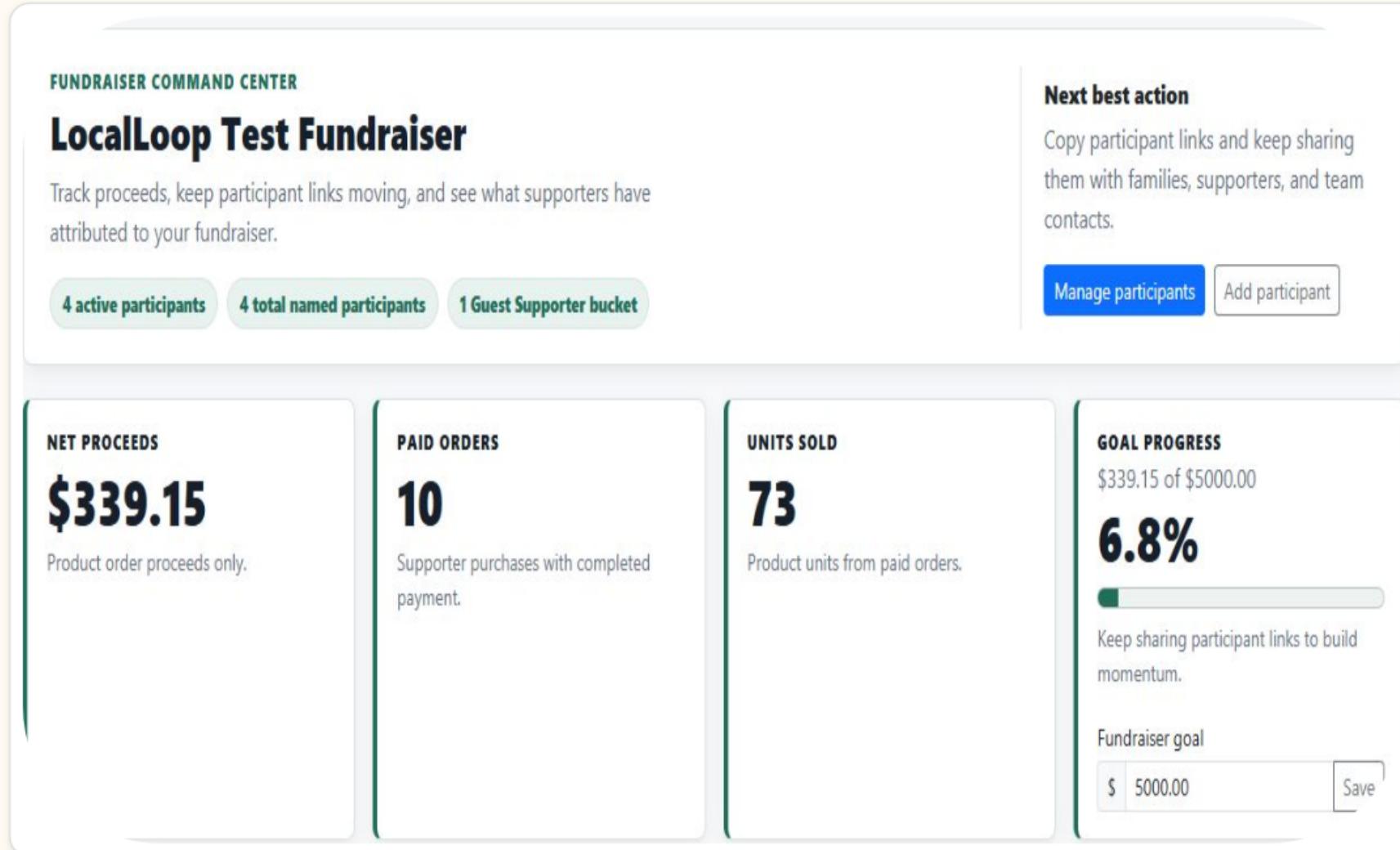
3 SECURE CHECKOUT



A clear path from local product discovery to secure payment, with attribution and distribution expectations intact.

The command center turns activity into action

06



Know where the fundraiser stands.

- 1 Momentum**
Net proceeds, paid orders, units, and goal progress.
- 2 Participation**
Active sellers plus Guest Supporter activity.
- 3 Next move**
One clear action keeps sharing moving.

Category and participant views explain the result

Proceeds by category

Where net proceeds are coming from.

CATEGORY	QTY	NET
Frozen Pizza	30	\$158.20
Snack Bars	21	\$110.25
Popcorn	16	\$56.00
Frozen Burritos	6	\$14.70

Participant links and tracking

Copy links for sharing and watch proceeds attributed to each participant.

Manage

PARTICIPANT	CODE	STATUS	ORDERS	NET	SHARE
Mia Chen	LTF-MIA08	Active	3	\$38.15	Copy
Liam Johnson	LTF-LIAM12	Active	1	\$5.25	Copy
Ava Martinez	LTF-AVA10	Active	3	\$267.40	Copy
Guest Supporter	LTF-GUEST	Support bucket	2	\$25.90	Copy
Noah Thompson	LTF-NOAH15	Active	1	\$2.45	Copy

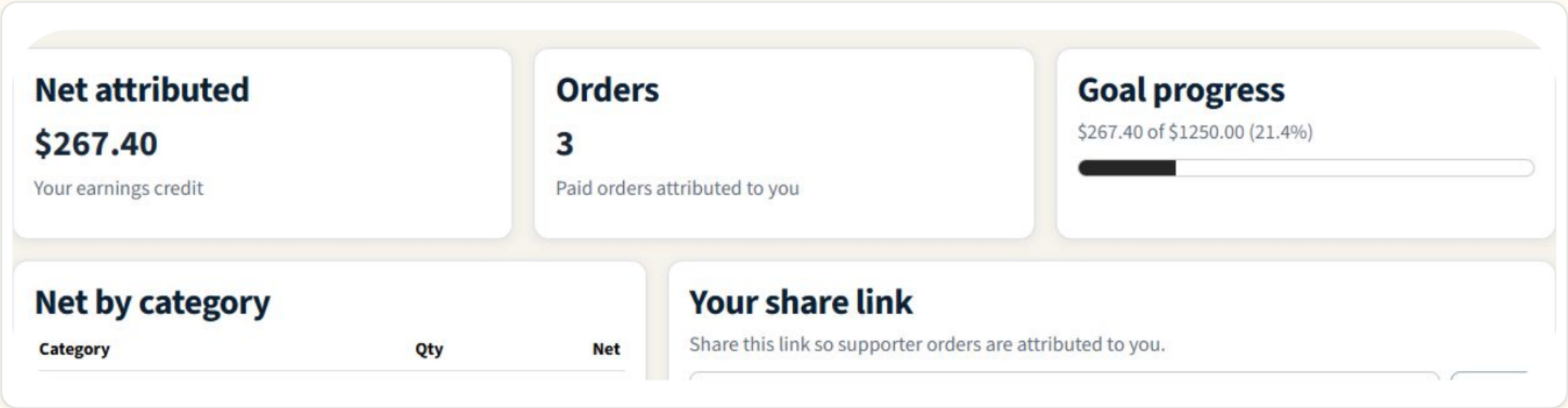
CONTROLLED UAT REPORTING

Two views answer what sold - and who drove it.

- 1 Category mix**
Quantity and net proceeds by product line.
- 2 Participant attribution**
Orders and proceeds by seller.
- 3 Guest support**
Unassigned support remains visible.

Every participant gets a focused progress view

Paid, attributed orders become a simple story participants can understand and share.



01

Progress

Net proceeds, orders, and goal.

02

Share tools

Direct link and QR code, ready to send.

03

Proof

Category results and supporter dates.

Organization leaders retain the full fundraiser view

Receipt confirmation creates a clean handoff

09

Vendor first. Organization confirmation second. Distribution follows confirmed receipt.



Local partner

Packs the confirmed products and quantities



Receipt confirmation

Organization confirms receipt before distribution



Supporter distribution

Organization distributes and owns distribution mistakes

Organization onboarding and next steps



One focused setup turns fundraiser goals into a launch-ready operating plan.

- | | | |
|----|------------------------------------|--|
| 01 | Goals + dates | Confirm the fundraiser goal, selling window, and target distribution timing. |
| 02 | Story + identity | Provide the organization logo, short headline, story, and optional hero image. |
| 03 | Participants + distribution | Confirm participant setup, receipt owner, and supporter distribution plan. |
| 04 | Launch + support | LocalLoop configures the storefront and organization portal, then supports the live fundraiser through distribution. |

Next conversation

Confirm goals, timing, story assets, participant plan, and the first launch date.

Denver Metro + Boulder corridor · availability confirmed during onboarding